

Mayor and City Council

Agenda Item Request

Meeting Date: 5/6/2013

Type: Ordinance / Regulations / Resolution

Call to Podium:

Britta Monaco – Director, Community & Public Relations

Peter Cottrell – Director, Information Technology

Agenda Item Title:

Resolution of the Mayor and City Council Authorizing the City Manager to Negotiate and Enter Into a Contract for the Implementation of a Website Design in a Sitecore Content Management System

Supporting Background Information:

The City wishes to update its website with a new look and a new underlying Content Management System (CMS). In an earlier Phase 1 of this project, a new design was chosen, and the Sitecore product was selected as the new CMS. In Phase 2, the City wishes to negotiate and enter into a contract to implement a new website using the new design and CMS. The existing website will be replaced, with data being migrated over to a new website with an updated look and feel and improved capabilities.

In addition to maintaining all of the current data and critical functionality of the existing site, the contract will include the implementation of a new Economic Development website.

The City issued RFP 2013-10 for this project on 1/7/2013. Ten responses were received. The review committee narrowed the selection to 3 finalists and conducted vendor interviews. Based on the interviews, their initial response, and their familiarity and experience with the Sitecore product, the committee determined that NavigationArts was the best vendor to meet the City's needs.

NavigationArts' proposed services were bid at \$199,925; allowing for an additional \$25,075 in contingency funds brings the total to \$225,000.

The \$225,000 is funded from CIP technology and contingency funds.

Responsible Staff and Department:

Andrew Barnes - Information Technology

Fiscal Amount: 225,000.00

Desired Outcome from Council:

Vote on Resolution

Mayor and City Council

Agenda Item Request

Authorization Type: Negotiate / Execute a Contract

Description of Item(s):

- 1) Implementation and data migration of the City website
 - 2) Implementation of the Economic Development website
-

Mayor and City Council

Agenda Item Request

Bid Information:

Advertisement Date: 1/7/2013

Newspaper(s) / Website(s): City website and eMaryland Marketplace

Bids Opened / Tabulated Date: 3/5/2013

Contractor / Vendor:

Company Name: NavigationArts, LLC

Street Address: 7901 Jones Branch Drive, Suite 400

P. O. Box Number:

City: McLean

State: VA

ZIP: 22102

Contract / Purchase Amount: Not to Exceed 225,000.00

Funds to be Expended From: Capital Improvements Budget

Account Number: 3149-59200-93-1 and 3149-597000-99999

Funds Available: YES

Public Hearing History	
Introduction Date:	
Advertisement Date:	
Public Hearing Date:	
Record Held Open Date:	
Policy Discussion Date:	
Anticipated Adoption Date:	
